JANUARY 26, 2022 <u>KUALA LUM</u>PUR



# Press release

## GEODIS adds multiple flights to its AirDirect network in Asia-Pacific

- New weekly services from Kuala Lumpur (KUL) to Shanghai (PVG) and Sydney (SYD)
- Second weekly rotation: KUL Hong Kong (HKG) Chennai (MAA) KUL added
- All schedules serviced by long-term chartered aircraft
- Total of 320 tons in increased capacity
- Kuala Lumpur established as multi-modal hub integrating with GEODIS Road Network, linking Vietnam, Thailand, Malaysia and Singapore

In response to surging demand for air cargo capacity in the region, GEODIS, a global leading transport and logistics services provider, has significantly expanded its AirDirect own operated network with three more intra-Asia Pacific (APAC) flight routes. With a newly established hub in Kuala Lumpur, the logistics operator will dovetail the air services with its Road Network linking destinations throughout Southeast Asia. The multi-modal expansion builds on its strong momentum in creating diverse transportation options for customizing supply chain solutions for its customers.

The expanded flight network, which bridges Hong Kong, Chennai, Sydney, and Shanghai to Kuala Lumpur, can carry an additional 320 tons of cargo weekly. This will significantly ease the strain on the supply chains, which saw load factors and yields reach historic highs in 2021 when cargo capacity struggled to meet the surge in e-commerce transactions. With demand for airfreight forecast to increase, particularly amidst ongoing delays and flight cancellations across Southeast Asia following the impact of the Omicron variant, GEODIS believes its extended AirDirect schedules will become a pivotal component in ensuring seamless, reliable, and efficient air transport services in the region.

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The new flights will enable consolidated shipments across Asia including goods from key manufacturing sites in China, Malaysia, and Vietnam to transit via the Kuala Lumpur hub allowing all three of GEODIS' key services – AIRFLEX, AIRFAST, AIRSAVE – to be offered to customers, presenting options that balance transit time against cost, according to customers' individual needs.

"By enabling seamless connections with our expanded road network, connecting Singapore, Malaysia, Thailand, and Vietnam, the multimodal hub at Kuala Lumpur offers highly integrated transport solutions that not only circumvent disruptions affecting both air and sea cargo flows, but also ensure that customers' shipments can reach anywhere in mainland Southeast Asia," says Onno Boots, President and Chief Executive Officer, Asia Pacific, GEODIS.

"Given the increasingly complex supply chain landscape that has affected the logistical priorities and needs of industries across the board, it is more crucial now than ever to supplement integrated transport networks on strategic routes. GEODIS' new intra-APAC flight routes represent our sustained commitment to provide highly reliable and innovative solutions to help customers optimize their response to the e-commerce boom and chart their long-term business growth."

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### **GEODIS –** www.geodis.com

GEODIS is a top-rated, global supply chain operator recognized for its commitment to helping clients overcome their logistical constraints. GEODIS' growth-focused offerings (Supply Chain Optimization, Freight Forwarding, Contract Logistics, Distribution & Express, and Road Transport), coupled with the company's truly global reach thanks to a global network spanning nearly 170 countries, is reflected by its top business rankings: no. 1 in France and no. 7 worldwide. In 2020, GEODIS employed over 41,000 people globally and generated €8.4 billion in revenue.

#### **PRESS CONTACTS**

Wee Wee Chia APAC Regional Strategic Marketing Director weewee.chia@geodis.com

GEODIS Press Engagement Team GeodisSG@allisonpr.com